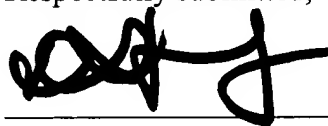


## REMARKS

Claims 68, 70 and 72 are corrected to remove term “may”, and amended further to define invention patentably per Examiner 35.U.S.C.103a rejection of claims 68, 70 and 72 over Fan and Hollenberg; and claims 69, 71 and 73 over Fan, Hollenberg and Kennedy, i.e., by clarifying “...automatically enabling such video surveillance of the mobile buyer to be performed automatically by the software having adaptive personal-image visual recognition ability automatically to provide computer-implemented visual recognition indication of a personal image of such mobile buyer...” Thus in comparison to Applicants’ claimed invention, Hollenberg does not provide software that “automatically recognizes” personal image.

Respectfully submitted,



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